



National Center for Integrated Emergency Response® (NCIER)

Press Kit

About NCIER (Pronounced N-seer)

The National Center for Integrated Emergency Response (NCIER®) sets the national standard for integrated response to active shooter and hostile events. With over 20 years of experience, NCIER delivers hands-on, scenario-driven training to law enforcement, fire, EMS, and other emergency responders nationwide. NCIER's programs—including the widely adopted Active Shooter Incident Management (ASIM) Checklist, endorsed by the National Tactical Officers Association (NTOA) and compliant with National Incident Management System (NIMS)—coordinate rapid, effective action to save lives and secure incident scenes. NCIER is a division of C3 Pathways, Inc.

Mission & Vision

- **Mission:** To strengthen public safety by delivering integrated emergency response training and tools that prepare first responders to act swiftly, collaboratively, and effectively in crisis situations.
- **Vision:** Creating a future where every responder is confident, prepared, and integrated—ensuring lives are saved and communities remain secure during the most challenging incidents.

Unique Value Proposition

The National Center for Integrated Emergency Response is a national training organization whose programs are developed for first responders, by first responders. With industry-leading, scenario-based training and tools recognized as the national standard for active shooter and hostile event response, our solutions empower agencies of any size to adopt best practices and work as one integrated team—rapidly delivering life-saving skills to responders nationwide.

Leadership Team

Bill Godfrey, MBA, Founder & CEO, C3 Pathways and Training Division NCIER

Bill Godfrey is the founder and CEO of C3 Pathways and its training division, NCIER. With more than 25 years of progressive leadership in fire and EMS—including service as Fire Chief and Deputy Chief in Florida—Bill brings operational depth and visionary leadership to public safety training nationwide.

He holds an MBA and advanced degrees in public administration and EMS management and served as a paramedic and Instructor nearly his entire career. Bill is widely recognized for designing and overseeing innovative, scenario-based training programs for first responders, including the Active Shooter Incident Management (ASIM) curriculum. He serves as a subject matter expert for the Department of Homeland Security and is a frequent national presenter and respected contributor to emergency management policy and research.

Bill is committed to rapidly equipping first responders with practical, life-saving skills and tools to protect communities and save lives.

Aristides “Harry” Jimenez, Lead Instructor, National Center for Integrated Emergency Response (NCIER), Division of C3 Pathways

Harry Jimenez brings more than 30 years of experience in federal law enforcement, local law enforcement, and emergency management to his role as Lead Instructor for NCIER, the training division of C3 Pathways. A retired Deputy Special Agent in Charge with the Department of Homeland Security—Homeland Security Investigations, Harry is recognized for his specialization in incident command, tactical law enforcement response, active shooter training, and complex investigations.

Harry’s extensive credentials include service as Deputy Chief in both the Bexar County District Attorney’s Office and Bexar County Sheriff’s Office, as well as a distinguished military career as a Lieutenant Colonel in the U.S. Air Force with deployments to Iraq and Afghanistan. He is highly skilled in coaching line officers and executive leaders alike, with additional expertise in NIMS/ICS, mass casualty incidents, emergency management, and law enforcement training at all levels.

A bilingual instructor fluent in both English and Spanish, Harry is dedicated to delivering accessible, hands-on training that ensures first responders are ready to save lives in rapidly evolving situations. He holds advanced degrees in engineering and logistics, maintains technology and security certifications, and continues to guide preparedness efforts through engagement with both U.S. and international partners.

At a Glance

- Founded: July 2004
- Headquarters: Oviedo, FL
- Employees: ~50
- Classes Delivered: >900
- Responders Trained: >22,000
- Training Hours: >200,000

Key Milestones

- 2004: C3 Pathways founded by William “Bill” Godfrey

- 2013: ASIM Checklist created
- 2016: ASIM certified compliance with National Incident Management System (NIMS)
- 2022: ASIM endorsed by National Tactical Officers Association (NTOA)
- 2024: NCIER® division established
- 2025: ASIM QuickStart launched, free for all responders

Program Fact Sheet: ASIM QuickStart™

Item	Detail
Program Name	Active Shooter Incident Management (ASIM) QuickStart™
Type	Free, on-demand, short-module video course + certification
Length	Approx. 42 minutes
Audience	Law Enforcement, Fire, EMS, Emergency Management
Developed By	NCIER, division of C3 Pathways
Endorsed By	National Tactical Officers Association (NTOA)
Compliant With	National Incident Management System (NIMS)
Certification	NCIER Certificate of Completion
Access	Online, on-demand at https://ncier.org/quickstart

Key Features

- Inter-agency coordination for Police, Fire, EMS
- Short, modular video lessons for flexible, on-demand learning
- Covers protocols for staging, contact teams, rescue teams, triage, transport
- NTOA-endorsed, fully NIMS-compliant

Press Contact

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Interviews available in English or Spanish

Brand Assets

- Video: NCIER – What We Do <https://ncier.org/whatwedo>

Featured Media & Testimonials

- Podcasts: <https://ncier.org/podcasts>
- TV Coverage: <https://ncier.org/news#tv>